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# Fundraising Resources

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## Web Sites

Information at your fingertips—these Web sites offer helpful fundraising resources and links:

**www.ahasheltercentral.org/grants.htm:** Find grant opportunities for humane organizations and animal welfare agencies.

**www.bCentral.com:** Sign up to receive a service called “Traffic Builder” that submits your URL and Web site description to various Internet search engines for \$197 per year. You’ll get banner ads and customized electronic newsletters designed to direct people to your Web site.

**www.ebay.com:** Auction antiques or collectibles over the Internet.

**www.egroups.com/group/ShelterFundraising:** Get on this site’s shelter fundraising e-mail list to make contacts and get fresh ideas.

**www.fdncenter.org:** Search for public charities that issue grants.

**www.fundsnetsservices.com:** Link to hundreds of resources, such as books on fundraising, grant-writing resources, organizations, publications, and software. Go to [fundsnetsservices.com/animals.htm](http://fundsnetsservices.com/animals.htm) to find organizations that offer grants for programs that help animals.

**www.iGive.com** and **www.greatergood.com:** Register here and customers can designate your group as their favorite charity. A portion of their online purchases will be donated to your group.

**www.selfpromotion.com:** Get advice on making your Web site noticeable.

**www.volunteermatch.com:** Match your organization’s specific needs with volunteers across the country.

**www.Yahoo.com, www.Metacrawler.com, www.Google.com:** Submit your Web site to these search engines, and they will list your site for free.

## Books

Check your local library, bookstore, or online bookstore for books on fundraising. Here are a few to get you started:

*The Business of Special Events: Fundraising Strategies for Changing Times* by Harry A. Freedman and Karen Feldman; 160 pages (February 1998)

*The Complete Guide to Getting a Grant: How to Turn Your Ideas Into Dollars* by Laurie Blum; 368 pages (October 1996)

*Fundraising for Non-Profits* by P. Burke Keegan; 240 pages (March 1994)

*Fundraising on the Internet: The ePhilanthropyFoundation.org’s Guide to Success Online* by Mal Warwick, Theodore R. Hart, Nick Allen, eds.; 256 pages (November 2001)

*Grant Writing for Dummies* by Beverly A. Browning; 360 pages (February 2001)

*The Nonprofit Guide to the Internet: How to Survive and Thrive* by Michael W. Johnston and Robbin Lee Zeff; 240 pages (April 1999)

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